



Retail Business Services

The Future of Retail Supply Chain

December 27, 2018

Retail Business Services recently teamed up with start-up convener Venture Café to host a new event called “Supply Chain Innovation: Retail” in Cambridge, Massachusetts. Throughout the evening, more than 550 entrepreneurs from the Boston area met with leaders from Retail Business Services and Ahold Delhaize USA brands Stop & Shop, Hannaford and Giant Food and participated in activities ranging from a keynote address to live technology demos and a rousing panel discussion on the future of supply chain. The demos, based on the popular television series Shark Tank, allowed entrepreneurs to pitch their best technologies to Retail Business Services judges.

“Our charge is to enable the U.S. brands to meet their customers’ needs anytime, anywhere, with a personalized shopping experience,” said Paul Scorza, EVP and Chief Information Officer for Retail Business Services, who presented the keynote address. “To do this, we work with the brightest talent. This collaboration includes partnerships with start-ups, universities and other inventive groups to make our innovation pipeline even more robust.”

“In the past several years, supply chain technology solutions have come a long way, and we’re at the forefront of accessing those technologies to enhance our business,” added Andre Shaw, SVP, Demand Management for Retail Business Services, and a panelist at the event. “We understand that a digital backbone is paramount, and that keeps us looking for what’s next.”

Visit our [LinkedIn page](#) to watch a short video of highlights from the event.