



Retail Business Services

Nature's Promise Lemonade Named Top Pick by Woman's Day Magazine

June 3, 2019



In the June edition of *Woman's Day*, Nature's Promise Lemonade was recognized as the magazine's 'Top Pick' in a sampling test of more than 20 store-bought lemonades.

Nature's Promise is one of nine private brand lines delivered as a service to the great local brands of Ahold Delhaize USA by Retail Business Services' Private Brands Department.

The lemonade, which was featured in a recipe spotlight for Marinated Chicken Kebabs and Strawberry-Thyme Lemonade Pops, stood out, according to the publication, for its classic sweet-tart flavor.

It also shines on shelves for its great price, rising above the competition without raising its price. The celebrated product sells for just \$3 per 64-oz. compared to another product's \$2 – \$3 per 16-oz.

Interested in trying for yourself? Check out the recipe challenge in *Woman's Day's*, and remember to grab a bottle of Nature's Promise Lemonade at your nearest Ahold Delhaize USA local brand store!

Congratulations to the Private Brands Department for a well-deserved recognition for delivering world-class private brand products to its great local brand partners and their customers.