

Retail Business Services Wins Communications Award

May 4, 2023

'The Daily Dish' Named Top Publication/Newsletter at Annual Ragan Employee Communications and Top Places to Work Awards

QUINCY, Mass. (May 4, 2023) – Retail Business Services (RBS), the services company of leading grocery retail group Ahold Delhaize USA, redefined "winning dish" last week as the company took home an award for The Daily Dish, the organization's daily news publication. The Daily Dish won the "Publications (Electronic or Print) Newsletter" category of Ragan's Employee Communications and Top Places to Work Awards. These annual awards celebrate internal and employee communications - pieces, campaigns, people and teams that tell timely stories, unite their workforces, navigate change and put people first.

Published each morning, the Daily Dish assembles need-to-know information for Retail Business Services associates, impactful and inspiring associate stories, and important company news, all with the overarching goal of further connecting associates and deepening their connection to the company culture. Like RBS itself, The Dish takes a meaningful and thorough people-focused approach, which was noted by the judges, citing its success in "delivering bite-sized information through a summarized yet impactful daily digest."

"We launched the Dish in the early days of the pandemic so associates could receive critical information and updates in one place without multiple emails," said Christy Phillips-Brown, VP of Communications and the Omnichannel Service Center. "The publication has evolved since and has become a key medium in which we build and share our culture across RBS. I'm proud of this outstanding recognition and the work our talented communications team does every day to deliver important communications news and information to our associates."

RBS also received an honorable mention for its National Compliment Day Social media event, which received 495 comments and resulted in a \$5,000 donation to Boys and Girls Clubs of America.

Ragan Communications hosted its awards luncheon on April 28 at Chicago's City Winery. For more information about Retail Business Services visit retailbusinessservices.com.

About Retail Business Services

Retail Business Services is the services company of leading grocery retail group Ahold Delhaize USA, currently providing services to five omnichannel grocery brands: Food Lion, Giant Food, The GIANT Company, Hannaford and Stop & Shop. Retail Business Services leverages the scale of the local brands to drive synergies and provides industry-leading expertise, insights and analytics to local brands to support their strategies with services that include Business Integrity Services (Legal, Risk Management, Quality Assurance), Business Services (HR Technology Systems and Process Management), Communications, Omnichannel Service, Finance Business Services, Financial Planning and Analysis, Human Resources, Indirect Sourcing, Procurement, Information Technology, Pharmacy Services, Store Development, Leasing, Facilities Support, and Strategy and Business Development. We are committed to diversity, equity and inclusion and we foster a community of belonging where everyone is valued. For more information, visit <u>www.retailbusinessservices.com</u>.